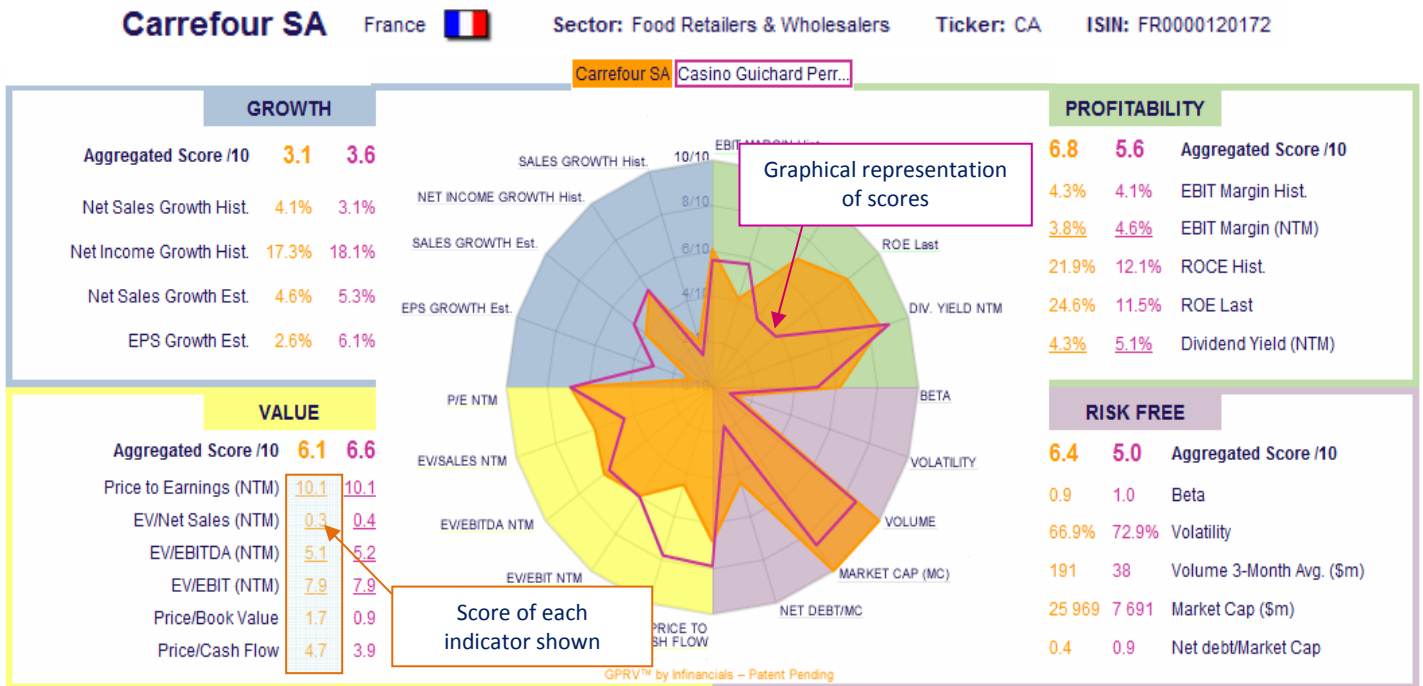


# GPRV<sup>®</sup> Stock Attractiveness at a Glance

by  infinancials

**GPRV is an innovative tool for assessing the relative value of quoted stocks**

- ✓ Financial Analysis by 4 categories: *Growth, Profitability, Risk, Value*
- ✓ Visual identification of the main strengths and weaknesses of a stock
- ✓ Instant comparison to competitors
- ✓ Investment idea generation



Example GPRV analysis: **Carrefour** compared to its competitor, **Casino Guichard Perrachon**

## Added value of GPRV

**simple**

For each of the four investment criteria: GROWTH, PROFITABILITY, RISK, and VALUE, an aggregated score is derived from a set of historical and forecast indicators, enabling rapid understanding of the stock's attractiveness.

**rigorous**

GPRV leverages off Infinancial's know-how in financials analysis, ensuring a coherent and systematic methodology across a global universe of worldwide stocks.

**visual**

GPRV aggregates key performance ratios into one intuitive and innovative display: the bigger the orange area the better.

**flexible**

A stock's attractiveness is compared to that of another stock or a list of comparable companies and can be used to detect new opportunities.

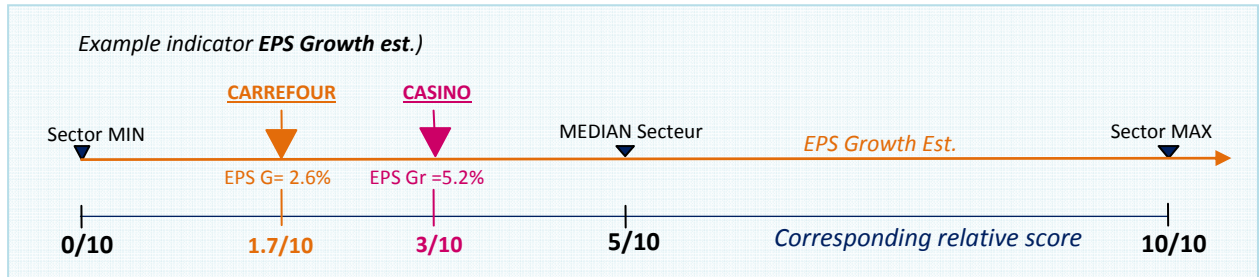


**Infinancials Investor** is available through the Online Trader terminal  
 Contact **Infront** to ask for a 1-month free trial  
 Email: support@infront.no - Phone: +47 2331 0030

## Focus: Methodology of the Quantitative GPRV scoring

The GPRV concept is based on a rigorous methodology using ratio as indicators. For each category, the indicators are presented in the form relative GPRV scores. The process of scoring is created in 3 stages.

- 1 The indicators are calculated in absolute value for all the companies in the sector that used as the reference universe.
- 2 All the companies in the sector are positioned according to the value of the indicator, relative to each of the other values, and are thus given a score between 0 and 10 (the most highly performing company being given a score of 10/10).



- 3 The relative scores are then shown on the GPRV graphic, allowing an evaluation that is both visual and instant.

Example indicator *EPS Growth est.*



**in**financials know-how

**Infinancials' expertise in data aggregation, data processing and data integration and its intuitive and powerful interface is recognized by more than 6 000 professionals within over 500 financial institutions.**

### Data Aggregation

- Aggregation of data from more than 8 major providers
- Quality auditing of fundamentals, earnings estimates and market data
- Aggregation of industry sector classifications

### Financial Analysis

- Standardisation of financial statements
- Pertinence of financial indicators: market multiples, ratios, TSR, etc.
- Consistent calculation of analytical ratios and multiples
- Excellence in Market Cap quality
- Transparency of all calculations

### Industry Expertise

- Intuitive interface and rapid response platform
- Relevance of proposed peer groups
- Clear comparative analytics
- Concise summary pages
- Powerful multi-criteria screening tool